



# School of Business 商學院

Bachelor of Service Management (Honours) Programme 服務管理榮譽學士課程

Higher Diploma in Transformative Business Management Programme 轉化型商業管理高級文憑課程

Professional Diploma in Property and Facilities Management Programme 物業及設施管理專業文憑課程

Programme Information 課程資訊



# Bachelor of Service Management (Honours) Programme

# 服務管理榮譽學士課程



QF Level 資歷架構	QR Registration No. 資歷名冊登記號碼	Entry Point 入學點	Mode of Study and Programme Length 修讀方式及年期	Medium of Instruction 教學語言	
5	20/000337/L5	Year 1 Entry 一年級入學	Full-time (4 Years) 全日制 (4 年)	English supplemented with Chinese 英文輔以中文	
5		Year 3 Entry 三年級入學	Full-time (2 Years) 全日制 (2 年)		

The programme is designed to train and educate students to become leaders to serve the business organizations and NGOs.

Graduates are eligible to be exempted from 16 units of the ICMA Professional Examination, and may apply for the ICMA designation of Graduate Management Accountant (GMA).

Graduates can work in different fields of the service industry such as Financial and Banking Service, Investment Management, Hospitality and Tourism, Logistics and Transportation, Wholesale and Retail Trade, Management Consultancy, Internet Marketing, and Advertising Agency.

Graduates can also apply for master programmes related to business or management to pursue their study.

課程旨在培育學生成為領袖人才,服務於不同工商業及非牟利機構。

畢業生可獲豁免澳洲管理會計師公會 (ICMA) 專業考試的16個學科,並且可申報 ICMA 的 澳洲管理會計師課程 (GMA)。

畢業生可於不同範疇的服務行業工作,例如 金融及銀行服務、投資管理、酒店及旅遊 業、物流及運輸業、批發及零售業、管理顧 問、網絡營銷及廣告行業等。

畢業生亦可申請與商業或管理學相關的碩士 課程。

# Higher Diploma in Transformative Business Management Programme 轉化型商業管理高級文憑課程



QF Level	QR Registration No.	Mode of Study and Programme Length	Medium of Instruction
資歷架構	資歷名冊登記號碼	修讀方式及年期	教學語言
4	18/000803/L4	Full-time (2 Years) / Part-time (3 Years) 全日制 (2 年) / 兼讀制 (3 年)	

The programme is designed to train and educate students to serve in the business organizations and NGOs in the future. The programme enables learners to acquire a basis of knowledge in business, marketing and management with a special focus on business transformation.

Field visits will be offered and industry professionals will be invited to provide mentorship to the students. This industry exposure experience provides opportunities for students to understand the nature of business and plan for their career path upon graduation.

Graduates will be prepared to take up entry level positions in business or organizational settings.

Graduates of this programme can also apply for Year 3 entry in the Bachelor of Service Management (Honours) Programme offered by Gratia Christian College or the top-up degree programmes in related disciplines offered by other institutions.

課程的設計為培育學生將來從事商業機構 及非牟利機構的需要,為學生提供基礎的 商業、市場推廣、管理等知識,並聚焦在 企業轉化部份。

學院會與業界合作,為學生提供參觀公司 以及職業輔導等服務,讓學生取得寶貴的 經驗,以計劃將來的職業發展。

畢業生可勝任商界或機構的入門級職位。

畢業生亦可報讀宏恩基督教學院的服務管理 榮譽學士課程三年級,或報讀其他院校開辦 之相關領域的銜接學位課程。



Students participated in the production of a micro movie with 3D platform 學生參與3D平台的微電影製作



Students participated in a press conference on entrepreneurship

學生參與有關青年創業的發布會



Graduates, students and teaching faculty of School of Business 商學院的畢業生、學生和教學團隊

I was most impressed by the professional attitude of the teaching faculty. They concerned the learning needs of each student and provided assistance and development opportunities for us. The programme was designed and taught according to the learning progress of students. I was given tons of opportunities to learn and experience, leading to a significant improvement in my academic study and personal growth.

我最欣賞教學團隊的專業態度,他們會關注學生的學習需要,提供合適的協助和發展機會,課堂內容 的設計會因應學生的學習進度來編排。學院給了我很多機會學習及交流,讓我在學歷和個人成長兩方 面均取得大躍進。



#### Heidi LEUNG 梁彥君

Graduate, Bachelor of Business Administration (Honours) in Service Marketing and Management Programme\* (2019)

工商管理榮譽學士 (服務營銷及管理) 課程\*畢業生 (2019)

\*This programme was renamed as Bachelor of Service Management (Honours) Programme in Academic Year 2020-21 此課程名稱於2020-21學年更新為服務管理榮譽學士課程

### Admission Requirements 入學要求

#### **Bachelor of Service Management (Honours) Programme**

#### Year 1 Entry:

- Attain Level 3 in Chinese Language and English Language and Level 2 in Mathematics and Liberal Studies in the Hong Kong Diploma of Secondary Education (HKDSE), i.e. 3322, applicants' scores in elective subjects will be considered as bonus points in the selection process; OR
- Hold equivalent qualifications; AND
- Pass an admission interview.

#### Year 3 Entry:

- Completed an Associate Degree or Higher Diploma in a related discipline from a recognised institution in Hong Kong or overseas; OR
- Completed the Higher Diploma in Transformative Business Management Programme of Gratia Christian College; <u>AND</u>
- Pass an admission interview.

#### 服務管理榮譽學士課程

#### 一年級入學:

- 香港中學文憑試(HKDSE)中國語文及英國語文成績達3 級或以上,數學及通識教育達2級或以上(3322);申請人 的選修科目成績於甄選過程中會視作額外加分考慮;或
- 具備與中學文憑試同等學歷; 及
- 必須通過面試。

#### 三年級入學:

- 修畢本地或海外認可機構之相關副學士或高級文憑 ##程:成
- 完成宏恩基督教學院之轉化型商業管理高級文憑 課程;及
- 必須通過面試。

#### **Higher Diploma in Transformative Business Management Programme**

- Level 2 in five subjects including Chinese Language and English Language in the Hong Kong Diploma of Secondary Education (HKDSE) Examination (22222). Up to two Applied Learning subjects may be counted for admission purposes. Non-Chinese speaking students may use alternative qualifications in Chinese Language; OR
- Secondary school graduates from other education systems with results comparable to the above (for non-native speakers of Chinese, academic results in Chinese may not be required); OR
- Students having successfully completed a foundation diploma, Pre-Associate Degree or Diploma Yi Jin; OR
- Successful completion of the Diploma in Pre-University Studies Programme offered by Gratia Christian College; OR
- Mature applicants aged 21 or above when admission is sought; AND
- Pass an admission interview.

#### 轉化型商業管理高級文憑課程

- 香港中學文憑試(HKDSE)中國語文及英國語文成績達2 級或以上及其餘三科科目達2級或以上(22222),應用學 習科目計算在內(最多兩科)。非華語學生可以其他中國 語文科資歷取代;或
- 具備與中學文憑試同等學歷(非華語人士可豁免中文科成績);或
- 修畢基礎文憑、副學士先修或毅進文憑;或
- 完成宏恩基督教學院的大學基礎文憑課程;或
- 於入學年度年滿21歲;及
- 必須通過面試。

# **Professional Diploma in Property and Facilities Management Programme** 物業及設施管理專業文憑課程



This course has been included in the list of reimbursable courses under the Continuing Education Fund 本課程已加入持續進修基金可獲發還款項課程名單內



QF Level		Mode of Study and Programme Length 修讀方式及年期	Medium of Instruction 教學語言
4	22/000665/L4	Part-time (1 Year) 兼讀制 (1 年)	Chinese supplemented with English 中文輔以英文

The Professional Diploma in Property and Facilities Management Programme intends to provide students with a focused and practical learning experience in property and facilities management so as to enhance their professional development in the specific setting of property and facilities management environment.

Graduates are qualified to take up frontline posts as a property management practitioner (Licenced Property Management Practitioners (Tier 2)) at the equivalent rank of Property Officer, Estate Officer, Facilities Management Officer, etc.

Graduates can also apply to programmes at an advanced level related to property/facilities/housing management or other programmes such as real estate, surveying etc.

物業及設施管理專業文憑課程旨在為學生提 供專注和實用的物業和設施管理學習體驗, 以促進他們在特定的物業和設施管理環境中 的專業發展。

畢業生符合物業管理業監管局有關學術資 格,擔任物業管理從業人員(持牌物業管理 從業人員(第2級)),職位相當於物業主任、 屋村主任、設施管理主任等職級。

畢業生亦可以申請與物業/設施/房屋管理 相關範疇的高等課程或其他課程,例如房地 產、測量等的學位課程。

## Professional Recognition 專業認可

The programme is recognised by the following regulatory body and professional bodies (irrespective of the order): 課程已獲以下監管機構及專業團體認可(排名不分先後):









Chartered Institute of Housing Asian Pacific Branch

For the admission requirements of the Professional Diploma in Property and Facilities Management Programme, please refer to the College website. 有關物業及設施管理專業文憑課程之入學要求,請瀏覽學院網站。

# **Advanced Diploma in Property and Facilities Management Programme** 物業及設施管理高等文憑課程

This programme is under preparation 此課程在籌辦中

# Enquiry and Application 查詢及報名



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